

Suggested posts to accompany social media cards for World Atopic Eczema Day

Use #AtopicEczemaDay

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| Do you live with atopic eczema? What matters most to you? Tell us in time for #AtopicEczemaDay, on September 14. |
| Up to 10% of adults worldwide live with atopic eczema. On #AtopicEczemaDay and every day, we invite them to share their stories. |
| You might think of atopic eczema as a condition affecting children, but up to 85% of adults with the condition have lived with it since childhood. On #AtopicEczemaDay, we're giving people with atopic eczema the recognition they deserve. |
| This #AtopicEczemaDay, look beneath the surface to see the full impact of atopic eczema. |
| People with severe atopic eczema experience its worst symptoms for over six months a year. On #AtopicEczemaDay, learn what it's really like… |
| If you have eczema or atopic dermatitis, you're not alone! Join us this 2nd Annual World #AtopicEczemaDay to help people understand what it's really like to live with atopic eczema. |
| We're thrilled to be part of the support network for people with atopic eczema. That's why we're looking forward to #AtopicEczemaDay. |
| People with severe atopic eczema experience its worst symptoms for over six months a year. TOMORROW is #AtopicEczemaDay, learn what it's really like. |
| Our voices are stronger together. Join us for TODAY'S #AtopicEczemaDay in working together to build health systems that address the condition's full range of impact. |
| TODAY IS #AtopicEczemaDay! Ask yourself: what is it REALLY like to live with atopic eczema? |